

Professional, sustainable hygiene for stadiums

Reliability and protection for large crowds



Easy. Clean. Professional.

Sustainable hygiene is a win-win for all



Hygiene in the stadium: an opportunity for visitors, staff, and operators

Whether it's the **Football European Championship, Third League, or a live concert**, stadiums and arenas witness large crowds filled with enthusiasm.

However, in terms of hygiene, this also poses significant challenges for stadium operators, service personnel, and washrooms.

! On average, there are 63.7 spectators per toilet during a sold-out match in the German 1st Bundesliga.

Lack of hygiene can quickly lead to frustration: long queues at entrances, in front of toilets, and at wash stations, along with missing consumables like toilet paper or soap, often result in annoyance.

The consequences: negative visitor experience and adverse effects on stadium sustainability. Both are crucial.

An underestimated potential – sustainable and reliable hygiene



71 %

Cleanliness and hygiene in the washroom facilities are ranked important.**

42 %

of visitors already had negative experiences with washrooms.*

32 %

of visitors rate their event experience negatively due to poor washrooms.*

of visitors who avoid the washroom restrict their consumption of food and beverages.*

* Ipsos 2017
** (1.25 on a scale of 1= very important to 5= not important). SLC Management/Stadionwelt 2022

A hygiene concept for high frequencies

Making sustainable hygiene in the stadium a complete success

Managing high visitor numbers requires more than just standard measures. To ensure visitor satisfaction, proactive action is essential. Together with you, we develop a sustainable hygiene and washroom concept that will delight visitors, fans, and yourselves.

Here's what we address:

- ✓ Dispensers for high-frequency use
- ✓ Provision of hand sanitizer and dispensers at centrally located points
- ✓ Dispensers for soap and hygiene paper
- ✓ Full equipment of toilet cubicles (e.g., coat hooks, hygiene bins, etc.)
- ✓ Improving the ecological footprint by using sustainable hygiene papers
- ✓ Paper towel retrieval concept to support sustainability goals
- ✓ Reduced water consumption through the use of foam soap
- ✓ Calculation of sustainable optimization and saving potentials

Our scientists for your successful hygiene concept



“Due to the high density of people and large crowds, a comprehensive hygiene concept is essential for the safety and well-being of stadium visitors.”

Dr. Stephan Poppe,
Microbiologist and Lead Disinfection and Hygiene at WEPA

Your partner for sustainable hygiene concepts in stadiums and events

Our recommendations – for top-notch hygiene and positive visitor-experiences



Satino PureSoft hygiene paper:

This outstanding innovation made from recycled cardboard impresses with its exceptionally soft premium-qualities.



The Interfold Dispensers:

An economical choice for extended and reliable usability.



Satino foam soap:

Sustainable and particularly economical in consumption. Ideal for peak times and high visitor numbers.



Paper retrieval by

Circular Services by WEPA

Used paper towels are collected separately and recycled into new hygiene paper.

*** Comparison of the ecological fiber footprint versus fresh wood-based fibers.

Ask the experts!

Does your washroom meet current hygiene and sustainability requirements?

We provide scientific facts, holistic concept solutions, and environmentally conscious products to support you.

Feel free to contact us to develop your concept: Our experts are here to assist you!



We're here for you!

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